

6 March 2025

File Ref: OIAPR-1274023063-36297

By email: [REDACTED]

Tēnā koe [REDACTED]

Request for information 2025-051

I refer to your request for information dated 25 February 2025, which was received by Greater Wellington Regional Council (Greater Wellington) on 25 February 2025. You have requested the following:

“Could the following questions be answered please.

- 1. How many cultural advisers are employed by GWRC.*
- 2. What is the salary that is paid to each cultural adviser employed by council.*
- 3. How many press secretaries are employed at GWRC.*
- 4. What is the salary paid to each press secretary employed by council.*

What is the total salaries pool paid to cultural advisers.

What is the total salaries pool paid to press secretaries.”

A subsequent email on 25 February 2025 added the following:

“To whom it may concern.

- 1. Does GWRC employ business advisers and if so how many.*
- 2. What is the average paid to each business adviser if applicable.*
- 3. What is the total remuneration pool paid to business advisers if applicable.”*

Greater Wellington's response follows:

On 27 February 2025 Greater Wellington sought clarification of your request as follows:

"The questions you've recently sent through to Greater Wellington Regional Council have been pass onto me. Can you please provide me with some more information so I can pull together the information you are after."

- Cultural Advisers – We don't have any positions with this title. Can you please provide any additional detail to help me identify the sort of positions you mean?*
- Press Secretaries – We don't have any press secretaries at the council. We do have communications and marketing positions. Are these the sorts of roles you're after information on?*
- Business Advisers – We only have one position with 'Business Advisor' in the title can you please provide me with any further information to identify the sorts of positions you are after?"*

You responded:

"Info on these positions please."

"We do have communications and marketing positions."

Communications and Marketing

Please see below the positions we have in our Communications and Marketing teams along with the fixed remuneration ranges for these positions. Fixed remuneration at Greater Wellington includes base salary, employer superannuation contribution, and the value of a health insurance and a trauma recovery insurance which we provide to employees.

Position Title	Number positions	Fixed remuneration range		
		80%	100%	120%
Head of Communications	1	\$183,118	\$228,897	\$274,677
Manager Brand Insights and Design	1	\$121,934	\$152,417	\$182,901
Manager Marketing and Communications	1	\$121,934	\$152,417	\$182,901
Manager Digital	1	\$112,643	\$140,803	\$168,964
Team Leader Creative Solutions	1	\$104,125	\$130,156	\$156,188
Team Leader Internal Engagement and Communications	1	\$104,125	\$130,156	\$156,188
Team Leader Marketing and Communications	3	\$104,125	\$130,156	\$156,188

Brand & Insights Lead	1	\$96,364	\$120,455	\$144,546
Senior Multimedia Designer	1	\$88,414	\$110,517	\$132,621
Senior Marketing and Communications Advisor	5	\$88,414	\$110,517	\$132,621
Senior Media Advisor	1	\$88,414	\$110,517	\$132,621
Team Leader Events and Sponsorship	1	\$88,414	\$110,517	\$132,621
Senior Graphic Designer	1	\$80,945	\$101,182	\$121,418
Designer	2	\$75,410	\$94,263	\$113,115
Events & Sponsorship Advisor	1	\$75,410	\$94,263	\$113,115
Events Advisor	1	\$75,410	\$94,263	\$113,115
Internal Communications Advisor	1	\$75,410	\$94,263	\$113,115
Marketing and Communications Advisor	5 (1 is vacant)	\$75,410	\$94,263	\$113,115
Stakeholder Media Advisor	1	\$75,410	\$94,263	\$113,115
Social Media Advisor	1	\$69,911	\$87,389	\$104,867
Content Writer	1	\$65,329	\$81,662	\$97,994
Digital Producer	1	\$65,329	\$81,662	\$97,994
Media Advisor	1	\$65,329	\$81,662	\$97,994

The total full time equivalent fixed remuneration currently paid to the 33 employees in these positions is \$3,993,544 per annum.

Business Advisors

we only have one position which has Business Advisor in the title. This is the Principal Business Advisor in our Environment group. The fixed remuneration range for this position is as below:

80%	100%	120%
\$121,934	\$152,417	\$182,901

Cultural Advisors

Greater Wellington does not have any positions with the title "Cultural Advisor". We are therefore refusing this part of your request under section 17(g) of the Local Government Official Information and Meetings Act 1987 (the Act) on the basis that the information requested is not held by Greater Wellington and we have no grounds for believing that the information is either

- (i) Held by another local authority or a department or Minister of the Crown or organisation; or
- (ii) Connected more closely with the functions of another local authority or department or Minister of the Crown or organisation.

Salaries paid to each position

We are withholding the salaries paid to each employee in scope of your request and the total pool paid for the business advisor under section 7(2)(a) of the Act in order to protect the privacy of natural persons, including that of deceased natural persons. We have; however, provided you with the fixed remuneration band for each position.

We have considered whether the public interest in the requested information outweighs Greater Wellington's need to withhold certain aspects of the requested information above. As a result, we do not consider that the public interest outweighs Greater Wellington's reason for withholding parts of the document under the grounds identified above.

If you have any concerns with the decision(s) referred to in this letter, you have the right to request an investigation and review by the Ombudsman under section 27(3) of the Local Government Official Information and Meetings Act 1987.

Please note that it is our policy to proactively release our responses to official information requests where appropriate. Our response to your request will be published shortly on Greater Wellington's website with your personal information removed.

Nāku iti noa, nā



Donna Hickey

Kaiwhakahaere Matua Whakamāhorahora | Group Manager People & Customer